

Chapter 5.

Safeguards for Your Privacy

Cover the paragraph below this list of names. Then see how many names you recognize. Which of these names does not belong on the Forbes list of the 50 richest Americans?

Steve Jobs

Warren Buffet

Sumner Redstone

Kirk Kerkorian

Philip Anschutz

Michael Dell

Bill Gates

Jim Walton

Actually, all of the above are on the Forbes list of the 50 richest Americans, but many who take this quiz think that “Philip Anschutz” must be the name that does not belong. Why? Because the multi-billionaire goes to unusual lengths to keep his private life private. According to the *Los Angeles Times*, “Anschutz does not have an office computer or e-mail account and routinely destroys his appointment calendars. In addition, all e-mail messages sent through Anschutz's secretary and all electronic calendar entries are permanently destroyed . . . [He] does not carry a cell phone.”